

**VOL. 3**

**INTRODUCTION**

**SECTION 1**

## Introduction

Volume 3 addresses the problems with existing signage, wayfinding, accessories and artwork found in Phase I of the Interior Master Plan.

The design objectives of this Volume are:

- To provide guidance and recommendations consistent with the requirements of the Americans with Disabilities Act;
- To establish guidelines for uniform signage and wayfinding systems throughout the facility;
- To create a comprehensive signage system using recommended accent colors and finishes;
- To ensure flexibility for signage modifications, e.g. personnel or department name changes;
- To incorporate artwork into the signage package to create a comprehensive, aesthetically pleasing wayfinding system;
- To integrate accessories into public spaces that are appropriate in scale and function, assist in wayfinding, and are complimentary to the overall design plan.

The standards discussed in this Volume, as well as the philosophy, recommendations, and selections, are the result of research and existing criteria. All recommendations support a consistent and coordinated design approach as developed in Volumes 1 and 2 and respond to the following deficiencies as noted in Phase I:

- Lack of sense of space and place;
- Non-standardization of signage, wayfinding, accessories and artwork;
- Inappropriate selection of accessories, artwork and signage;
- Lack of visual organization;
- Outdated appearance;
- Inflexible signage that is difficult to modify;
- Products that are in disrepair and need to be replaced.

### Examples of Phase I Findings



**Lack of Sense of Space and Place:** Random placement of artwork, accessories and signage makes it difficult to discern important information.



**Non-Standardized Finish and Materials:** The use of different styles, finishes, and colors detracts from a cohesive design.



**Inappropriate Use of Informational Displays and Literature Racks:** Inappropriate placement of bulletin boards and literature racks in high traffic areas makes them hard to maintain and difficult for customers to use.



**Lack of Visual Organization:** Inadequate informational display space for staff contributes to the appearance of lack of organization.

## Examples of Phase I Findings



**Outdated Appearance:** The use of trendy design styles and colors rapidly outdate the signage systems.



**Hard to Maintain:** Artwork is not framed with durable materials making it hard to maintain and appearing unkempt.



**Uncomfortable and Unfriendly Environments:** Awkward installation of artwork and signs contribute to the breakdown in wayfinding and create an unfriendly environment.



**Materials Need Replacement:** Signs are in disrepair, missing parts and need to be replaced.

